



March is
Women's History
Month



SPECIAL WOMEN IN BUSINESS DIRECTORY IN PRINT AND ONLINE



16th Anniversary

LET US PUT YOUR BUSINESS IN THE STREETS

PRINT. RADIO. TV.

- Business Spotlight on Weekly Radio One AND iHeart Radio
 - UTS Anniversary Vignettes PLUS:**
 - Print Display AD /
 - Business Spotlights & Highlight Your Events
 - Social Media Shout OUTS!
 - UTS Website / Business Listing on UTS Online Business Directory
 - E-Blasts
 - Vendor Opportunity at Women's History Month Celebration
- WWW.URBANTRENDSETTERS.COM

Get Featured!
RADIO ONE
 THE URBAN MEDIA SPECIALIST



Additional Packages Including TV / Radio & MORE!
[CHECK OUT LAST YEAR'S EDITION HERE](#)



**Women IN
HISTORY MONTH
PACKAGES**

Package 1 - \$897 Value \$1400

- Quarter Page AD (¼) in Urban Trendsetters 16th Anniversary Edition
- Business Spotlight in iHeart and Radio One Weekly Featured Spotlight and Print Section
- Custom E-Blast – No other company included w/ Links & Photos (4 Rotation)
- Free Standard Business Listing on UTS Online Business Directory - 1 Year
- Business Presentation Table @ Celebration

Package 2 - \$550 Value \$826

- 1/6 TH PAGE AD in UTS
- E-Blast Inclusion – Logo and Link (4 Rotation)
- Free Standard Business Listing on UTS Online Business Directory - 1 Year
- Business Presentation Table @ Celebration

Package 3 - \$350 Value \$450

- 1/10 TH Page Size AD in UTS Business Directory
- Free Standard Business Listing on UTS Online Business Directory – 1 Year

Package 4 - \$150 Value \$190

- Business Card Size Ad in UTS – 1/20 TH (Pre Designed Scanned Biz Card)
- Free Basic Business Listing on UTS Online Business Directory – 1 Year

I WANT URBAN TRENDSETTERS TO PUT MY BUSINESS IN THE STREETS!

Date: _____ Company: _____ Contact: _____

Title: _____ Address: _____

City: _____ State: _____ Zip _____ Phone: _____ Mobile _____

Email: _____ Website: _____

Advertisement Month _____ PRINT: Size: _____ Investment _____

Package 1 - \$897 Package 2 - \$550 Package 3- \$350 Package 4- \$150

Display Ad Location Preference Notes:(Ex: Restaurant or Right Side Near Front): _____

Total: _____ Investment Total _____

ALL CHECKS should be made Payable to: Urban Trendsetters News Magazine.

Please Circle: Cash Check Money Order Credit Card: VISA MC DISCOVER AM/EXP

Credit Card Number _____/_____/_____/_____ Exp. Date _____ Sec. Code _____

Address on card if different from above: _____

Print Name: _____ Signature _____

PAY ONLINE WITH PAYPAL



We herewith make application to Urban Trendsetters News Magazine. We have read and agree to the fees established. We will comply with all applied laws and rules. Urban Trendsetters News Magazine reserves the right to reject/prohibit any advertisement that does not comply with the standards of Urban Trendsetters Media, LLC and Urban Trendsetters News Magazine. **NO CANCELLATIONS.** Payments in Full required to **RESERVE SPACE.**

Urban Trendsetters News Magazine / 899 East Broad Street / Columbus, OH 43205 Phone: 614-530-3870
sales@urbantrendsetters.com / www.urbantrendsetters.com

Representative Name: _____ Signature: _____

The COMPANY REPRESENTATIVE agrees He or She has the authority to execute this agreement on behalf of the COMPANY and is bound by the terms of this agreement. **Advertising Policies:** We are an electronic publishing environment, all incoming digital media is inspected for computer virus. **Cancellations:** Ads canceled after deadline will be billed at 50% All advertisement fees are due by advertisement due date unless a contract has been negotiated for multiple buys. **Payment Terms:** Net 30 **Commission:** A standard 15% commission is paid on recognized advertising agencies on the open (1x) rate only.

Your UTS Account Representative: